



Proud Partner of
The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE

c/o Jessica O'Donnell
(p) 610-573-4010
Whitehall Area Chamber
881 Third Street, Suite B-10
Whitehall Township, 18052

SIP - SAVOR - SAVE & SUPPORT!

2nd Annual Whitehall Area Chamber's Restaurant Week ... Sun. April 2nd - Sat. April 8th

SPONSORSHIP OPPORTUNITIES

The Whitehall Area Chamber of Commerce, a proud partner of the Greater Lehigh Valley Chamber of Commerce is excited to announce our 2nd Annual Restaurant Week for the Whitehall Area. Last year, restaurants reported an increase in sales and/or new faces to their establishments.

The intention remains twofold: 1. For restaurants, it is a week during a relatively slow time of year to boost their sales by both encouraging new customers to experience their food and persuade returning customers to bring their friends/family - by offering fixed menus with special prices. 2. For the Whitehall Area business community, it is a chance for visitors to be exposed to the area and surrounding shopping district - an opportunity for visitors to experience the Whitehall Area!

Be a part of this year's success with this opportunity to put your name in front of thousands of people!

Advertising and Promotional Avenues for the event have included / may include the following:

- Print Advertising - The Morning Call, Whitehall-Coplay Press
- Radio Advertising - B-104/i-Heart Radio
- Billboard Advertising - Adam's Outdoor Advertising with our event and dates displayed
- Whitehall Area Chamber's Restaurant Week Page - which will include the menus for viewing
- Facebook - Whitehall Area Chamber, Greater Lehigh Valley Chamber, B-104
- Greater Lehigh Valley Chamber's Print Newsletter (mailed to over 7,000 members) - Ad and mention in monthly article written by the Whitehall Area Chamber of Commerce's Chair
- Event Poster distributed to participating restaurants, event sponsors and high pedestrian areas in town
- Media Mentions - varies from year to year but have included the Morning Call, Whitehall-Coplay Press, Whitehall Area Township Newsletter

SPONSORSHIP LEVELS (please commit by the middle of March) *Checks should be made Payable to "GLVCC"**

- PRESENTING SPONSORSHIP \$800 (ONLY ONE!) : SOLD TO WFMZ!**
 - Banner AD on Whitehall Area Chamber of Commerce's website promoting Restaurant Week—referencing you as the PRESENTING SPONSOR
 - Your business name as a PRESENTING SPONSOR on all Restaurant Week posters / fliers and print advertisements
 - Your company logo on all Restaurant Week posters / fliers and print advertisements—recognized as the PRESENTING SPONSOR
 - Mention of you as the PRESENTING SPONSOR in the media release and any outgoing content with a written description
 - At least 5 Facebook mentions/tags in our boosted posts on the Whitehall Area Chamber's page as the PRESENTING SPONSOR
- GOLD SPONSORSHIP \$500**
 - Your logo prominent on all Restaurant Week posters / fliers and print advertisements - recognized as the GOLD SPONSOR
 - Mention of you as the GOLD SPONSOR in the media release and any outgoing content with a written description
 - At least 3 Facebook mentions/tags in our boosted posts on the Whitehall Area Chamber's page as the GOLD SPONSOR
- SILVER SPONSORSHIP \$300**
 - Your logo on all Restaurant Week posters / fliers and print advertisements - recognized as the SILVER SPONSOR
 - Mention of your sponsorship in the media release and any outgoing content with a written description
 - At least 2 Facebook mentions/tags in our boosted posts on the Whitehall Area Chamber's page as the SILVER SPONSOR
- BRONZE SPONSORSHIP \$150**
 - Your business name on all Restaurant Week posters / fliers and print advertisements - recognized as the BRONZE SPONSOR
 - Mention of your sponsorship in the media release and any outgoing content with a written description

Please commit to sponsorship and arrange payment by contacting the Whitehall Area Chamber of Commerce: jessicao@lehighvalleychamber.org / 610.573.4010